Northern New Jersey Style







Just a Touch of Glamour

bit of glamour," says Nara
Callanan, owner and designer
of Nara Callanan Interiors, a
residential interior design firm
providing a modern take on
traditional design.

Describing glamour as something out of the ordinary in every room, Callanan says it can be "as sophisticated as a crystal chandelier or as simple as a bold pattern adding unique flair."

While she knows that clients often choose designers based on aesthetic preference, Callanan acknowledges her approach to design is what persuades clients to keep coming back. "They want a designer who listens with patience and thinks creatively," she says. "That's how my clients describe me."

Callanan utilizes technology to help clients visualize the end results. "I'll text them a quick sketch or show them online virtual models of the finished product," she says. "Clients want to know what to expect, and if you can help them move through the space and expose them to cuttingedge design, they're willing to implement designs that make their homes stand out."



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